

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33327-1

DATE PRINTED

08/16/12

AND

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162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888			ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GREAT AMERICAN MEDIA			DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW Ste 800			430 S Capitol St SE		
ADDRESS	Washington DC 20007-3674			Washington DC 20003-4024		
	USA			USA		
CONTACT	SARAH LEVENE			PRODUCTEST #1473		
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1473	PRODUCT CODE 1300		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
47	Su	1	07:00P	08:00P	30S	09/30/12-09/30/12	THE AMAZING RACE	1	4500.00	4500.00
48	M	1	11:00P	12:05A	30S	10/01/12-10/01/12	DAVID LETTERMAN	1	850.00	850.00
Total Contract:								96		97325.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12						.00	.00	77075.00	77075.00	
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						20250.00	.00	.00	20250.00	
GRAND TOTAL								97325.00		

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION